

FOR IMMEDIATE RELEASE

The Genevieve Group Partners with Cadence to Introduce Innovative Product Line

New Ulm, MN - The Genevieve Group, a leading national supplier of luxury corporate gifting products, is thrilled to announce their partnership with Cadence, an innovation company known for its sustainable and design-forward approach to solutions that help consumers maintain their routines. This collaboration aims to bring a range of groundbreaking products, including the highly anticipated Cadence Capsule System, to distributors interested in functional, unique, and earth-minded corporate gift ideas.



The centerpiece of this partnership are the patented Cadence Capsules, a revolutionary system of products that combines state-of-the-art technology with elegant design. This Capsule System is leakproof, magnetic, modular, customizable, and designed to help you stay in rhythm everywhere. Each Capsule is made with a blend of 50% recycled plastics, and the packaging is recyclable and made with post-consumer material. Whether home and away, the Cadence Capsule System is set to raise expectations for our products, redefine convenience, and elevate lifestyles.

"We are thrilled to join forces with Cadence and introduce their groundbreaking products to our customers," said Sarah Kunard, CEO of The Genevieve Group. "Cadence's commitment to pushing the boundaries of what's possible aligns perfectly with our vision of providing innovative solutions that enhance everyday life. Designed to provide a sense of calm and control, Cadence has simplified the art of travel. With Cadence we can offer the ability to customize and create packages that work perfectly for the corporate gifting world."

For more information about The Genevieve Group and their products, please visit our website at www.genevievegroup.com.

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